



J.A. and KATHRYN

ALBERTSON FAMILY
FOUNDATION

2017

YEAR IN GIVING REVIEW

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VISION & VALUES

VISION

Making Idaho a place to learn, thrive, and prosper.

MISSION

Investing time, energy, and resources into:
Limitless Learning, Innovative Leaders, and Stronger Communities.

VALUES

Family Engagement

Integrity

Leadership

Opportunity

Innovation

Results



Can you please tell us about the Foundation’s work as if describing it at a dinner party?

The work that we do is really about investing in communities in Idaho. Traditionally Joe and Kathryn made a lot of contributions toward educational causes, but they also invested in recreation and quality of life and just things that generally make Idaho such a great place to live.

What do you wish people knew about the Foundation that most don’t?

I think one thing that’s really important to know about the Albertson Family Foundation is it truly is a family foundation. So it doesn’t have anything to do with a corporation or a company. It really is run and directed by the Albertson family heirs, and we’re primarily focused on three initiative areas, and that’s learning, community and awareness.

Can you speak to why the Foundation has chosen to focus on three pillars?

LEARNING

So our learning initiatives are really about creating world class schools and learning environments for Idaho kids. Idaho makes a great classroom. If we can try to promote limitless learning in and outside of schools, we try to do that.

COMMUNITY

Our community initiative is really interesting and also pretty diverse in that we tend to gravitate towards projects that support recreation because

it’s really important to our family, but we’re also recently supporting a broader veteran community initiative, and our hope is to make Idaho one of the greatest places for our post-9/11 veterans to live and do business and raise a family.

AWARENESS

Finally our awareness initiatives are trying to elevate conversation about important topics we feel are facing Idaho. So how are we stacking up in economic development, in how we’re educating the future of our state? So we try to use data and bring important conversations to light so that we can get the greatest minds collectively solving the problems.

What are your hopes and dreams for the Foundation?

One thing that’s been really a unique opportunity about being at the helm of the foundation is it’s the first time we’ve had a family member running the organization and, who knows, it might be the last. So for me it was really important to try to instill that sense of values and culture that I felt Joe and Kathryn really emulated. So how are we going to ensure that for the next 25 years, no matter what the work of the Foundation is, that we’re carrying forward the same work ethic and values that Joe and Kathryn had.



Roger Quarles
Executive Director

DIRECTOR'S PERSPECTIVE

Idaho is a special place for a whole bunch of reasons. The people, our state's natural beauty and the prospects for innovation always rise to the top of my list. In 2017, the J.A. & Kathryn Albertson Foundation deployed over \$32 million in financial resources to a wide variety of charitable organizations who are leading the way in creating new opportunities for Idahoans.

The key things that we look for in every initiative are leadership, innovation, opportunity, integrity and results. We believe that these values and how they are clearly defined in our partnerships, lead to better outcomes. Every initiative or project that we support produces results. Sometimes these results are great and sometimes not so great. The constant is that we are learning and striving for continuous improvement in our giving.

Our giving strategy is tied to three focus areas; Learning, Awareness and Community. Having a diverse approach to philanthropic giving is essential in a state like Idaho. We have urban areas but most of the state is rural in nature. The cultures in these communities are often as different as the mountain peak is to the river bottom. Basically, the opportunities for our people differ based on where they live. We see that as a benefit and a challenge.

I find that the challenge is the exciting part. Whether it is through One Stone and their rising place on the world stage as a student-led high school, Mission43 setting the bar nationally for how we help post-9/11 veterans successfully bridge the gap between military service and civilian life, or Buck the Quo igniting the passion, potential, and purpose of Idaho teens so they take a proactive and intentional role toward their life after high school; they all aim to make Idaho a better place to learn, thrive, and prosper.

I invite you to take a few minutes to watch the highlight videos we've included below in our 2017 Year in Giving Review. To see these programs in action tells a far bigger story than simply numbers on a page.

2017 GIVING

The J.A. and Kathryn Albertson Family Foundation is dedicated to raising awareness and expanding ways to learn, and to enhancing a sense of place and community for all Idahoans. [View our complete 2017 Charitable Giving List.](#)



AWARENESS

\$5 Million

We believe in elevating conversation to inspire and encourage informed decisions.



COMMUNITY

\$10 Million

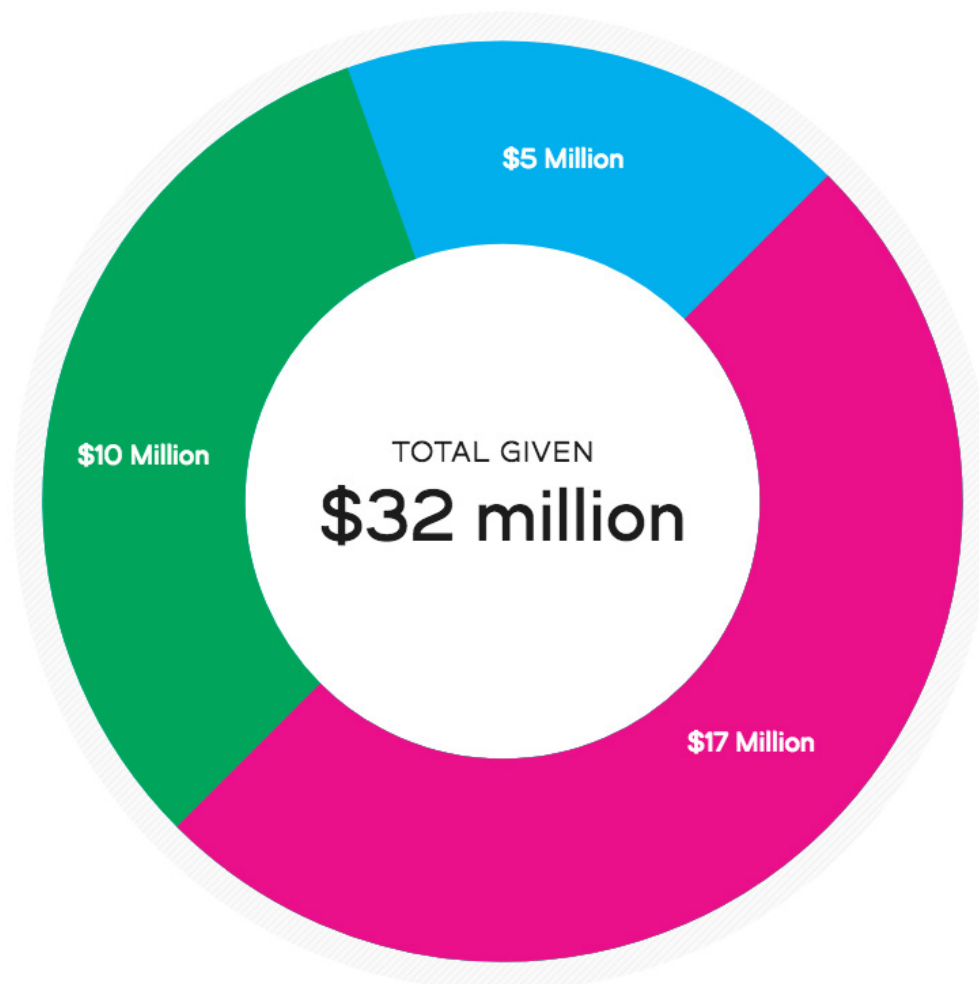
We believe philanthropic giving can enhance sense of place and transform communities.



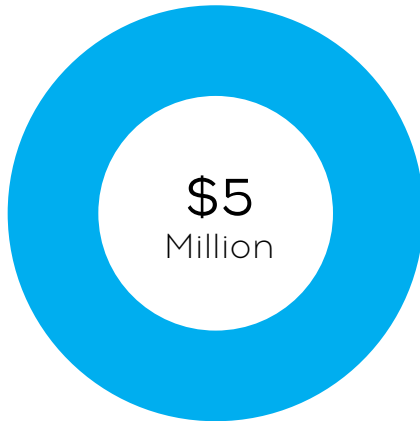
LEARNING

\$17 Million

We believe learning innovation and equitable access to learning options is essential for students to thrive in today's world.



AWARENESS



FEATURED INITIATIVES

- ▲ BUCK THE QUO
- ▲ DON'T FAIL IDAHO
- ▲ ED SESSIONS
- ▲ EDVENTURE
- ▲ IDAHO BUSINESS FOR EDUCATION
- ▲ IDAHO ED NEWS
- ▲ IDAHO ED TRENDS

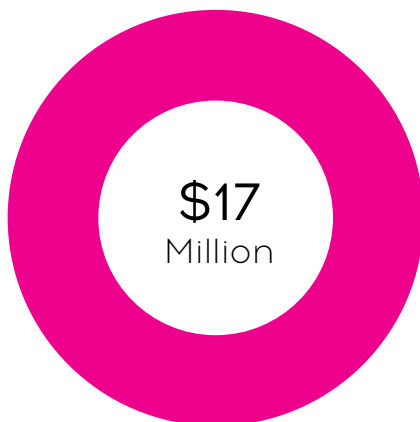
COMMUNITY



FEATURED INITIATIVES

- BOGUS BASIN
- BOISE WHITEWATER PARK
- BOYS & GIRLS CLUBS OF ADA COUNTY
- HIGHER GROUND SUN VALLEY
- MISSION43
- TREASURE VALLEY YMCA

LEARNING



FEATURED INITIATIVES

- BLUUM: SUPPORTING HIGH PERFORMING MODEL SCHOOLS
- L5: LEVERAGING LEARNING ON THE FIFTH DAY
- ONE STONE
- RURAL SCHOOL LEADERSHIP
- TEACH FOR AMERICA



[Watch the video >](#)

BUCK THE QUO

Buck the Quo was created to ignite the passion, potential, and purpose of every Idaho teen so they can learn, achieve and prosper in high school and beyond. Supportive content is delivered through a YouTube Series, on social media, and through BuckTheQuo.com. A summertime, on-the-road state fair tour provides Idaho teens an in-person opportunity to talk and share with near-peers their goals, dreams, aspirations, and options to help them get there.

[Learn More >](#)

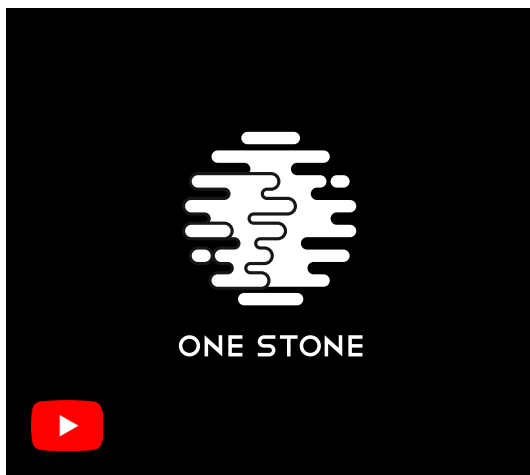


[Watch the video >](#)

MISSION43

Each year, an estimated 200,000 men and women leave the military and transition to civilian life. To create better opportunities for military and military spouses to excel in Idaho, the J.A. and Kathryn Albertson Family Foundation created Mission43. Introduced in 2016, Mission43 partnered with four premier veterans organizations to focus on the pillars of education, employment, purpose, and connection.

[Learn More >](#)



[Watch the video >](#)

ONE STONE

Launched in 2016, the One Stone high school is an independent, tuition-free school. The school's three-year program empowers students to learn and practice 21st-century skills through experiential service, innovative initiatives, and social entrepreneurship. Student work is rooted in design thinking, a creative problem solving and innovation discovery process developed at Stanford University's d.school. Using design thinking, students uncover new ideas that allow them to disrupt for good—improving the status quo for lasting change. One Stone currently serves 70 students in the school.

[Learn More >](#)

STAFF



Jamie Jo Scott
President



Brian Naeve
Chief Investment Officer



Brady Panatopoulos
Chief Executive Officer



Roger Quarles
Executive Director



Jacqueline Rush
Director of Employee
Experience



Heather Hill
Communications Officer



Bryan Madden
Program Officer



Melissa Merritt
Grants Coordinator



Claire Hendrix
Project Coordinator



Sam Fleetwood
Controller



Sean Harris
IT Director



Devon Williams
Creator of First
Impressions

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