

Community College Now! e-Watch

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Your Weekly Community College Now! Update

Thanks for taking the time to read the fourth edition of *Community College Now! e-Watch*, a periodic newsletter keeping interested parties informed and chronicling the efforts to create a comprehensive, sustainable, locally governed community college here in the Treasure Valley.

Please share this newsletter with a friend.

What is Community College Now?

Community College Now! is a public education program of the J.A. and Kathryn Albertson Foundation to raise awareness of the need for increased access to comprehensive community college education in the Treasure Valley. Last fall, the J.A. and Kathryn Albertson Foundation launched a public education campaign on television, radio, and newspaper to bring attention to the need for a community college. A new wave of public education advertising is underway. For more information, please visit www.communitycollegenow.org.

Community College Supporters Deliver Petitions to State Board of Education

On Tuesday, March 13, community college supporters delivered petitions to the Office of the Idaho State Board of Education. Mark Browning (332-1591), chief communication officer for the State Board of Education, today confirmed that the Board has received the petitions. He said the Board will convene a special meeting later this month to review and act on the petitions.

Q&A:

If a community college district is established, who will govern it?

By statute, once a community college district is established, the State Board of Education would appoint an interim Board of Trustees ([Title 33-2106](#)). Successors to these trustees would be determined locally, at the first election after the district

is formed. Candidates for the Board of Trustees must declare for a specific seat. The five-member Board of Trustees elects its own chairman, vice-chairman, secretary and treasurer. The locally-elected Board plays a major role in ensuring the college is responsive to the community's needs. The powers of the Board are outlined in State Statute, [Title 33-2107](#).

Did You Know?

Canyon County, the “home county” in the proposed community college district for Treasure Valley, is among the nation's fastest growing counties. According to a March 5 [article](#) in the *Idaho Business Review*, the growth is startling:

- At 160,000-plus, Canyon County has about 100,000 more residents than it did in 1970.
- About one-third of Canyon County adults have lived in the county for less than five years.

County officials are planning strategically to accommodate the rapid growth, which puts Canyon in the nation’s top 1% of fast-growing counties.

New TV and Radio Spots Slated

A new series of public information television and radio spots will begin this month. The 30-second TV spots and 60-second radio spots will again highlight the need, value and benefit of increasing access to high quality, affordable, comprehensive community college education in the Treasure Valley. For a preview of the first ad, which features Treasure Valley health and safety professionals, [click here](#) and scroll to the paragraph that starts, **NEW**.

Community College Now! Brochures Available

The Community College Now! public education campaign staff has made available an easy-to-read, informational brochure intended to help communicate the needs and benefits of a comprehensive community college. Currently, the [brochure](#) is available for downloading and printing from the website at <http://www.communitycollegenow.org> To order in quantities, please contact Chris Latter at 424-2640 or chris.latter@jkaf.org.

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